

MARCH 2020
VOLUME 2
ISSUE 3

THE TAV TIMES

TAV COLLEGE
TJDC@TAV.CA
THETAVTIMES.TAV.CA

A REPUTABLE STUDENT NEWS PUBLICATION FOR YOUR INFORMATION AND ENTERTAINMENT



RESTART & REFRESH



Produced by the TAV
College Journalism
Club.

Front cover design by
Josh Mailman
@donebyjosh

WWW.THETAVTIMES.TAV.CA

MEET OUR TEAM

  @thetavtimes

EDITOR-IN-CHIEF
JUSTIN HAND-GREGORY

SCIENCES WRITER
EDEN AUTMEZGUINE

OFFICIAL PHOTOGRAPHER
HARSHAL RATHOD

ADMINISTRATIVE LIAISON
MARIE-LOU LAROUCHE

CREATIVE WRITER
HERVÉ NDYANABO MUGISHA

WEB AND SOCIAL MEDIA COORDINATOR
ESTY ROSENFELD

ADMINISTRATIVE LIAISON
NIMA NATEGHI

OPINIONS WRITER
AZADEH MONFARED

CONTRIBUTING ILLUSTRATOR
JOSH MAILMAN (@DONEBYJOSH)

TABLE OF
CONTENTS

2 THE DEAN'S LIST
Recognizing academic achievement

3 TAV'S NEW BUILDING
An update on TAV's new campus building

5 2019 CORONAVIRUS
Montreal experts talk about COVID-19

8 POETRY
A Force of Life

9 CAPTION CONTEST
Submit your best caption

11 SYNESTHESIA
Can a color have an emotion?

13 A SHORT STORY
My Dad's Tale of Antiquity

16 HABIT CHANGE
Change your life with the Rs of habit change

advertising strategy. The “meatball tree” and Martha Stewart, being internationally recognized as an icon of home and garden affairs, are symbolic attributes of the notions of plants and freshness and by-extension good health. Good health, I argue, is the conscious level message that audiences take away from this advertisement; it is not about food, nor plant-based meatballs, but about how these fresh products will improve your health.

Subway Canada has cleverly paired with established plant-based food producer Beyond Meat as a means of shared-profit-advantage for both corporations. Both of these brands compliment each other and thus supply a demand for a product, which is the foundational aspect of Kotler and Turner’s marketing concept. Although Graça, J. et al. (2015) found, through their data, that “large segments of consumers in western societies do not seem willing to eat a plant-based diet or reduce meat consumption,” we must keep in mind that this study was published in 2015 and does not necessarily reflect the current discourse on plant-based diets. If the tests that Subway performed are any indication, then we can conclude that there is an increasing amount of consumers who are in fact looking to reduce their meat consumption and Subway has finally found the perfect corporate partner to help North Americans take on this new “healthier,” plant-based lifestyle.

REFERENCES:

Heller, M. C., Keoleian, G. A. (2018). *Beyond Meat’s Beyond Burger Life Cycle Assessment: A detailed comparison between a plant-based and an animal-based protein source*. Regents of the University of Michigan.

Nesbitt-Larking, P. (2009). *Politics, Society and the Media* (2nd Edition). Broadview Press. Leiss, W., Kline, S., Jhally, S., Botterill, J., Asquith, K. (2018). *Social Communication in Advertising* (4th Edition). Routledge.

Kotler, P., Turner, R. E. (1981) in *Social Communication in Advertising* (4th Edition). Routledge. (2018) Packard, V. (1959) in *Social Communication in Advertising* (4th Edition). Routledge. (2018)

Graça, J., Oliveira, A., Calheiros, M. M. (2015). *Meat, beyond the plate. Data-driven hypotheses for understanding consumer willingness to adopt a more plant-based diet*. *Appetite Journal*, Elsevier.

Kolm, J. (2020). *Subway and Martha Stewart give a lesson in plant-based food*. *Strategy Online*. <https://strategyonline.ca/2020/01/10/subway-and-martha-stewart-give-a-lesson-in-plant-based-food/>

Harris, S. (2019). *Beyond Meat says its burgers are healthier than beef. Health experts aren't so sure*. *CBC Online*. <https://www.cbc.ca/news/business/beyond-meat-burger-beef-health-risks-1.5220777>

Saltzman, A. (2019). *Tim Hortons pulls Beyond Meat products from Canadian locations outside B.C., Ontario*. *CBC Online*. <https://www.cbc.ca/news/business/tim-hortons-beyond-meat-plant-diet-vegan-vegetarian-1.5288349>

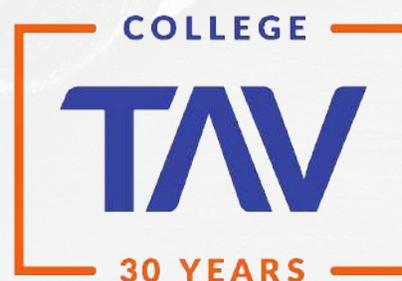
Buckner, D. (2019). *Business gets on board the plant-based protein train*. *CBC Online*. <https://www.cbc.ca/news/business/meat-free-alternatives-go-mainstream-1.5126079>



TAV has a new logo!

What do you think?

Designed by Devora Leah Meroz, 2009.





THE DEAN'S LIST

THE DEAN'S LIST RECOGNIZES EXCELLENCE IN ACADEMIC ACHIEVEMENT. THESE STUDENTS HAVE MAINTAINED AN AVERAGE OF 85% OR HIGHER IN THE FALL 2019 SEMESTER (WITH FIVE COURSES OR MORE).

SCIENCE

- ZOHREH MOHAMMADREZAEI
- LESLY SOLANGE NKINDI
- YOUSSEF SAMAN
- MARCO ANTONIO VIDALON BALDEON
- SETAYESH TAVAKOL
- DAVID CORIATT
- JAEWON MOON
- CHUANQI MO
- KEVIN KOUKI

SPRINGBOARD

- MYRIAM ABIKHER
- MIA BOHBOT-PROULX

SOCIAL SCIENCE

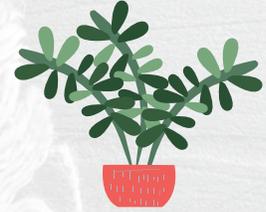
- ARSHIA AMERA
- MILTIADIS MOUKAS
- LEIGH JUSTINNE FELIZARDO
- ELIANA MICHELLE REISS
- NAOMI HIRSCH
- MONIQUE SALVADOR
- DEXTER BANOEN GARDE
- FREYDA LIPSH

ARTS, LITERATURE AND COMMUNICATION

- ESTHER ROSENFELD
- LEAH MALKA TAUSKY
- SHIRLEY ARNSTEIN

What's with Martha's Meatballs?

By Justin Hand-Gregory



MEATLESS MEATBALLS AT SUBWAY?

Subway Canada recently released a new ad campaign to promote their partnership with the mega plant-based “meat” producer Beyond Meat. The ad features home and garden business personality Martha Stewart, in which Martha promotes Subway’s newest product: Beyond Meat meatballs.

The creators of the video advertisement decided to play on the words “plant-based” by humorously stating that these meatballs are in fact grown from the ground. It is obvious that these food products are indeed not grown on a plant, however, the creators cleverly use hyperbole as a device to convince their audience that these products contain only plant-based ingredients, and therefore, they are essentially grown in the ground. In other words, the message is: if you have ever considered trying a plant-based product, try the Beyond Meat meatball sub at your local (and already familiar) Subway restaurant.

Despite the positive impact that the increasing amount of plant-based products available in the fast-food industry has (Heller, M. C., Keoleian, G. A., 2018), cultural studies analysis models, such as the Nesbitt-Larking Model (2009), reminds us that there is always a relationship between advertisements, corporate profit making and audience manipulation. Beyond Meat and Subway restaurants are major corporations that seek profit and therefore, it is important to critically analyze the “stuff you’re not seeing” in ads like this seemingly obvious corporate pairing.

THE CORPORATIONS

Subway Canada is far from being the first Canadian fast-food corporation to hop on the Beyond Meat wagon and drive sales through the roof. This is a perfect example of what Kotler and Turner (1981) coined “the marketing concept.” One of the key aspects of the marketing concept, in short, is simply “discovering consumer needs, designing products to meet them and using advertisements to communicate the availability and desirability of the products” (Leiss, et al., 2018). In the case of this Subway advertisement, Subway has identified that there is an increasing demand, in the

Canadian market, for plant-based food products and has thus implemented the very basic marketing concept by supplying this demand. Subway is then the fourth “P” in the “four Ps” of the marketing concept, which is place (placing products in appropriate retail outlets). Some Canadian corporations have wrongfully positioned themselves in the plant-based retailer market, such as Tim Hortons, which has recently pulled all Beyond Meat products from its menu (excluding the provinces of Ontario and British Columbia). This is precisely what Kutler and Turner mean by “placing products in appropriate retail outlets.” The consumer reaction to Tim Hortons offering Beyond Meat products is a point of assessment that challenges the marketing concept due to the fact that, although Tim Hortons employed the concept correctly, the profit results were not as expected because Tim Hortons is not the appropriate place.

AUDIENCE MANIPULATION

We can infer that one reason for the failed profit margins of the Beyond Meat-Tim Hortons pairing is due to the fact that “large segments of consumers in western societies do not seem willing to eat a plant-based diet or reduce meat consumption” (Graça, J. et al., 2015). However, Beyond Meat may have “struck gold” with its recent partnership with Subway. Cristina Wells, senior marketing director at Subway Canada, solidifies this statement by saying “[During the test,] a lot of guests came in expecting a great experience of us because we’re known for veggies and those kinds of options.” In other words, Subway has solidified themselves as a fast-food chain that emphasizes “fresh” ingredients and therefore, does not necessarily focus on their meat offerings. With that being said, these corporations are cleverly utilizing what Packard (1959) called “the subconscious level”, to the receiving audience of Canadian consumers by offering these consumers the change in their life that they desire, which is a slow transition to a plant-based diet, however, it is offered by a familiarity: Subway (the appropriate place).

BEYOND THE AD

The choice that Subway made to advertise their new Beyond Meat meatballs as a “meatball tree” promoted by Martha Stewart is a hyperbolic method that (Leiss, et al., 2018) refer to in Table 1.1 as a “product symbols”

TAV Will Soon Have a Rooftop Garden Lounge!

TAV is proud to present the official plans for its new campus building that is currently under construction at 5995 Boulevard Decarie.

Expected date of completion:
December 2020

See more photos and information on the TAV Times website: www.thetavtimes.tav.ca

THE R'S OF HABIT CHANGE

Esty Rosenfeld

REMINDER

The trigger that initiates your behavior.



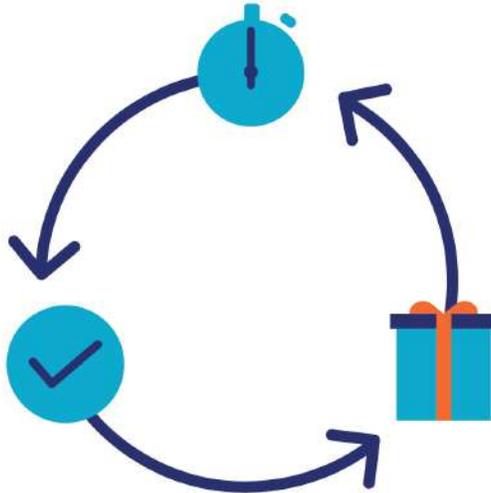
ROUTINE

The behavior or habit itself.



REWARD

The benefit from doing the behaviour.



STEP ONE

RESOLVE



A vision takes goals to get you to the finish line.



It takes a lot of strength to make that change.



Tell the world because you know you may need some encouragement.



STEP TWO

REHEARSE



Envision how it will play out once you incorporate this new habit into your day.



Success breeds success so you may end up forming new habits involuntarily as a result.



STEP THREE

REPEAT



There's no magical number, so don't give up because it can take almost a year for the habit to become one that's automatic.



Don't break the chain. It's not a game of all or nothing.

Clear, James. "Transform Your Habits." Guides.co, Guides.co, guides.co/g/transform-your-habits/8379.
Swanson, Larry, et al. "3 R's of Habit Formation: Resolve, Rehearse, Repeat." Larry Swanson, 2 Jan. 2017, www.larryswanson.com/the-3-rs-of-habit-formation/.

#tavnextgen



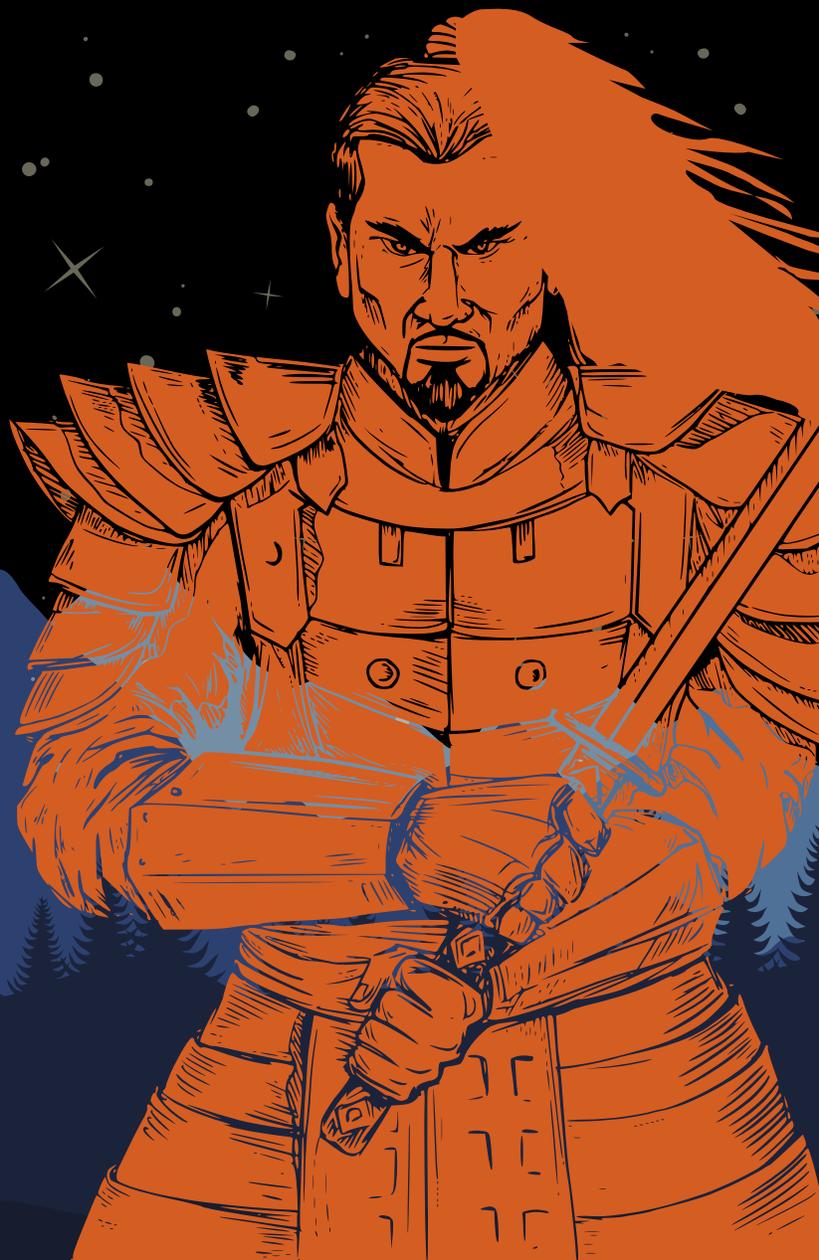
See the official plans on
the TAV Times website

specialists, she found that her society's unchecked industrial and hedonistic pursuits had caused an insane amount of stress to their world's structural stability. In an attempt to regain equilibrium, the world had twisted its powerful gravitational forces onto itself. The final report of the special task-force concluded that the highly sought after solution to this hell that they were experiencing in their daily life, as it turned out, was the chemical element we call gold. Very little reserves were to be found in their world, however, the very fabric of their reality was tearing itself apart!

The desperation to fix their situation pushed them to unprecedented advancements in space travel (something that this proud race had never had needed, nor thought of before.) They quickly launched space telescopes to orbit. Being located in our very own solar system, it wasn't long before our humble blue planet was identified as a source of great quantities of this miracle ingredient. Probes were sent, confirmation was made and samples were sent back. The hastily improvised machinery that was to inject the gold deep into the core of the world — like a planetary needle shot — proved to work. And so, preparations were put in order; astronomical teams were assembled and trained; a mission control center was established, and no one knew what to expect.

With the nation's eyes looking toward their towering leader, Toku went into a deep meditative state and prayed to a higher authority. When he emerged from his communion, he found that only an instant had passed, whereas to him, it had felt like an eternity. Tears poured out from his troubled eyes, he trembled with rage at a renewed sight of the broken state of their world: his kingdom! It was clear to his subjects that their leader, since the dawn of time, had been shaken to his core. The last bit of his usual serenity faded as he paced back and forth, shouting out muffled words. The more ambitious beings among them saw something more: his once mighty frame had a slight hunch to it, though still incredibly powerful, Toku looked frail.

There you have it folks! I'm sorry but I have to go now. Who and what exactly were those two battling gods? How did they get to our Earth? What was the fate of their own world? And Toku then? What about his daughter Nobu? How does mankind enter the picture? Check the TAV Times Instagram and website often for part II of the mother to all stories.



2019 CORONAVIRUS

CORONAVIRUS (COVID-19):

MONTREAL EXPERTS WEIGH-IN

By Justin Hand-Gregory

My Dad's Tale of Antiquity

Hervé Ndyanabo Mugisha

Tags: **fiction, sci-fi, fantasy, anime**

The rainstorm intensified as the storm clouds completely obstructed the sky. The two gods straightened their massive and perfect bodies and finally faced each other. Battered, bruised, exhausted, they planted their final stances in the ground, tightened up the grip on their respective weapons, and each of them prepared to deal the final blow.

My dad told me he had never ever felt such intensity in the air before, and he had never since. The other gods had stopped fighting as soon as they had felt that incredible lightning crackle through the atmosphere; even they had fixated on the source of such tremendously raw power. The battle field grew deathly silent. Mortal onlookers could not breathe: the energy in the air was too suffocating and they simply forgot how to breathe. Such was the scope of a battle between the two mightiest gods that from the heavens, had descended to Earth!

Shall I start from the beginning? My name is Nin, youngest daughter of Sam, The Last King of Gandawandaland. Long ago, when my father was young, otherworldly beings walked the Earth. These beings were hailed as gods in antiquity, for they were mighty, wise, beautiful, oh and ten times the size of a human! Before he passed, my dad would always share with me stories of his youthful adventures in the time before all the gods suddenly packed up and left the Earth. Before I share with you my dad's tale of the two giant gods and how they came to blows, you must first understand the context surrounding these

supernatural events. Have a seat, get comfortable, and allow me to pass to you the mother of all stories. A written history passed down in all four corners of the world since the genesis of mankind!

Part I: The Twelfth Heaven

There once was an unfathomably powerful being named Toku. This being was the unopposed eternal ruler of all of his kind. Over millennia, his species dominated their world. Their civilization flourished as they cultivated the arts, mathematics, science and technology, philosophy and religion. Peace and prosperity was theirs to enjoy and everyone was included. It would have been a utopian society if it wasn't for the excessive consumption of the planet's natural resources. Believing these resources to be infinite, they recklessly engaged in one massive industrial campaign after another. This proceeded to deplete their natural resources at a faster rate than the world could regenerate them. As a result of their actions, their world began to groan and moan in disapproval. No one paid any attention, and so the planet intensified its cry by shrieking and twisting itself, which started a chain reaction of massive disasters and widespread devastation. Toku's subjects suddenly knew they were in trouble. In one fell swoop, one third of all life on the planet died! A sobering shock hung over this incredibly sophisticated civilization. Many had never witnessed the death of their own kind before, much less in these numbers. There was no time to observe the proper rites, however, their nightmare was only beginning. In the midst of these apocalyptic events, Toku foresaw insurrection in his ranks and so he acted.

He tasked his brilliant first born, Nobu, to analyze the problem and find a solution. Toku knew that she alone could produce the quality and accurate results that were needed and do so in a timely manner. Nobu's occupation was something of a cross between a scientist, engineer, and a medical doctor. Her genius was unmatched, not even by her almighty father: her caliber was revered by all. Working with her hand-picked group of

In December of 2019, there was a novel virus outbreak in the city of Wuhan, China following a unique case of pneumonia. The novel (new) virus is part of a larger family of viruses known as “coronaviruses.” As of February 11th 2020, The WHO (World Health Organization) has ‘named’ the novel coronavirus COVID-19, short for “coronavirus disease 2019,” according to a situation report published by the WHO.

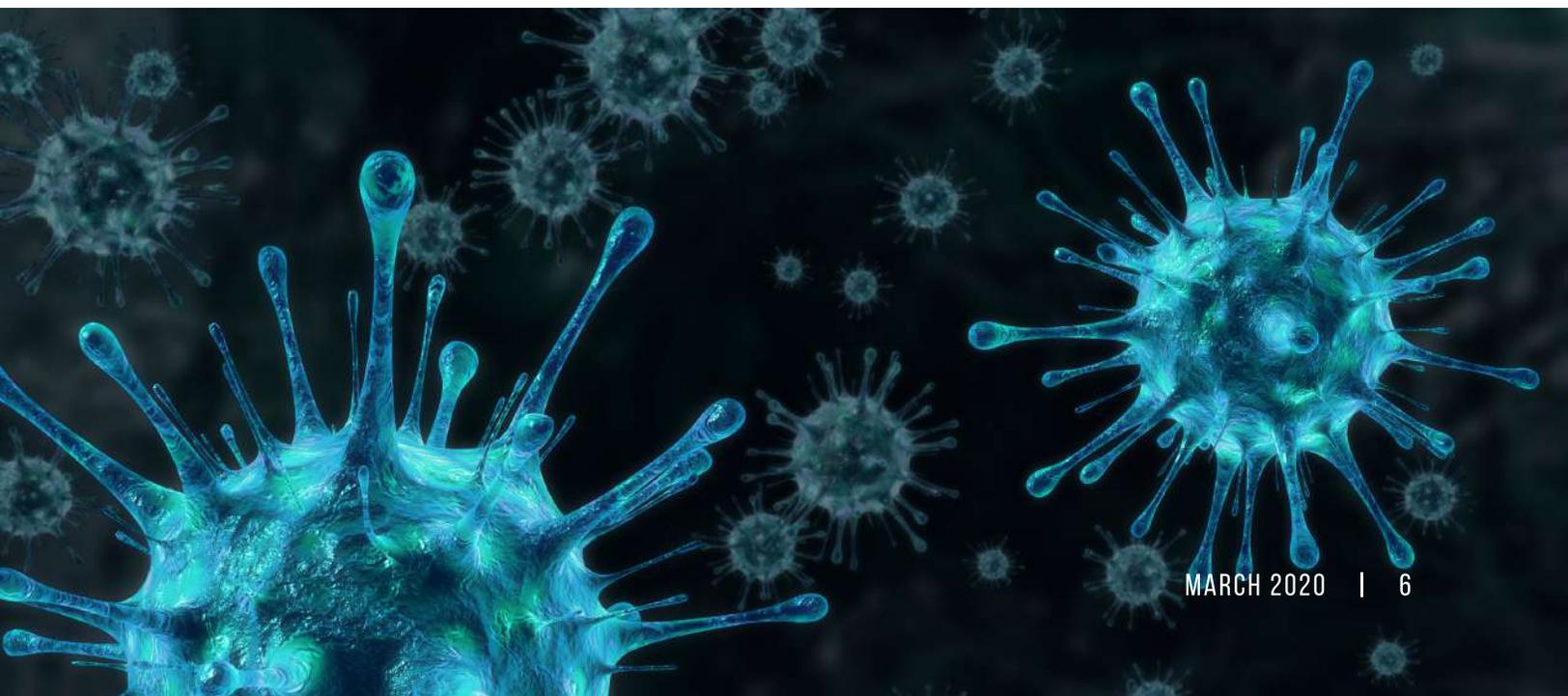
Although experts are assuring Canadian citizens that all confirmed cases of the virus on Canadian soil have been successfully contained, as this is a viral infection that is not yet treatable, I had some questions for experts in the industry. Here’s what they had to say:

Q: The WHO states novel coronaviruses, such as the Wuhan coronavirus, “is a new strain that has not been previously identified in humans.” Could you break down the science of a “novel coronavirus” and explain why it has not been previously identified, as well as its potential for a pandemic.

A: It is novel because it was not previously transmitted between humans before. However, COVID-19 (how it was christened by WHO) was circulating in some animal reservoirs before it “jumped” from its animal host to humans in Wuhan (China) sometime in November/December of last year. The Public Health Agency of Canada currently assesses that the risk posed by COVID-19 is low. However, epidemiologists worldwide are concerned that China might not be able to contain the spread of COVID-19.

Q: What are the most effective preventative measures that Montrealers can take to ensure the safety of such a virus?

(continued on next page)



Synesthesia:

Continued

Q: Do you have any favorite numbers?

A: I like the number four, number one, number five and number eight. Six too, sometimes.

Q: Do you find that this affects your interactions with other people in any way?

A: No, not really. Sometimes I'll think things like "Oh, that's major number one energy", a little like what people do with the zodiac signs, but I never say it out loud.

Q: How do you "see" the color? Do you actually see it in front of you or is it just in your head?

A: A bit of both, I would say. Sometimes when I look at the numbers, I'll see them in a very cartoonish way (with a black outline all around). However, most of the time, it's in my head.

Q: Does your synesthesia make things difficult in any way?

A: Sometimes! Which is due to the number favoritism that I described earlier. For example, on a multiple-choice test, if I don't really know what the answer is, I'll be inclined to pick the one that has the colors I like better.

Q: Does anyone else in your family have synesthesia?

A: I don't think so, however, I've never really asked.

Q: What are some misconceptions you've encountered about your condition?

A: Some people assume how I experience the conditions of synesthesia based on an article that they've read, so I have to explain to them that

every synesthete has their own unique perceptions. With that said, what they read won't necessarily match up with the way that I experience things.

Q: How does your synesthesia affect you on a day-to-day basis, like when buying groceries or doing the laundry?

A: When I go shopping, sometimes I won't mind paying more for something if I like the colors or the numbers, so I may not be buying the cheapest option! The washer and dryer that I use have a number two (2) on them, and so whenever I do laundry I always get really happy. But it's funny because the number is actually written in green.

Q: Does that bother you?

A: No, I just feel like they did things wrong, and they should have hired me to do it! (Laughs)



COVID-19

A: COVID-19 is not present in Quebec at this time. So far, the few cases of COVID-19 that were introduced in Canada were successfully isolated and their contacts traced. As a result, Montrealers should be more concerned about the flu than COVID-19. Further, WHO recommends the same precautionary measures for flu and COVID-19: wash your hands often, practice respiratory hygiene (cough/sneeze in your elbow/tissue), avoid touching your eyes, nose, and mouth, etc.

Q: In your opinion, should the Canadian government be worried about the potential effects of coronavirus? From a purely scientific standpoint.

A: Yes, the situation calls for proactive measures. The government is monitoring the rapidly evolving situation carefully even if the risk to Canadians is currently evaluated to be low.

- Dr. Mathieu Maheu-Giroux

(Professor of Epidemiology, Biostatistics and Occupational Health, McGill University, Montreal)

Q: The symptoms of COVID-19 are very similar to those of the common cold/flu. With that being said, why is there so much concern surrounding this virus?

A: Because this virus is a respiratory infection, it can progress to a more serious infection such as pneumonia, which in some serious cases can be fatal. This is why public health officials and medical institutions are being vigilant, as to limit the spread of the virus

Q: Why is finding a vaccination for a virus so difficult?

A: It may indeed be possible to develop an effective vaccine; however, the amount of time it will take to do so is difficult to determine at this time. Some of the challenges involved in developing vaccines include the fact that viruses can change over time, and several viruses have evolved to specifically inhibit the immune response of the host.

Q: Are there any procedures currently in place (in Quebec and/or Canada) to handle a pandemic situation?

A: I'm not an expert on public health policy, however, to the best of my knowledge, due to the recent influenza pandemics, countries worldwide (including Canada) have indeed put certain measures in place to deal with future pandemic situations, should they present themselves.

- Dr. Angela Pearson

(Professor of Molecular virology and viral pathogens, Centre Armand-Frappier Santé Biotechnologie)

*Note: This interview (with Dr. Pearson) was not translated verbatim, however, was reviewed by Dr. Pearson prior to publishing.

*Special thanks to Dr. Peter Pawelek, (Professor of Chemistry and Biochemistry at Concordia University) who greatly assisted with discovering Montreal virology experts.

Graphics by canva.com

EXPERTS OPINION

Q: Can you please tell me a bit about your synesthesia?

1 The number one is red. For me, one is powerful and confident, a leader.

0 Zero's color really depends on what it's next to. It tends to take on the color of other numbers. On its own, however, it's a white or peach.

2 The number two is yellow. It's bubbly and cute, kind of like that dorky friend you have that trips on air, super sweet and friendly. However, it can also be a little aloof at times.

3 The number three is a burnt orange. It's more serious. Three can be happy and outgoing, but also has some darker aspects to it.

6 The number six is a lovely lilac-lavender color. Very soft-natured and sweet, like a little old lady.

4 The number four is a nice fuchsia. I feel like I associate myself the most with the number four. Four is bright, bubbly and excited to meet people. Four is also sassy and outgoing, and knows what it wants.

5 The number five is green. It's kind of quirky and pretty calm by nature, because it's always between 1 and 10. So, as the middle point, it has to be pretty neutral. It's very humble and reserved (like a teacher who's trying to be as objective as possible).

7 The number seven is more of a spunky teal or turquoise, very bright and vibrant. It really wants to be something else, like an eight or a nine. When I think of tests I'm never really happy with a seventy—I'd prefer an eighty or ninety. As a result, I see seven as trying to compensate for that.

The number eight is this beautiful royal blue, sometimes a soft blue. Eight is the kind of person that you don't fully understand, but you enjoy their presence nonetheless. It's cool, neutral, and noble. Whenever I think of royalty, I think of blue.

9 The number nine can be fuchsia. I feel like it takes elements of four a lot, but it's more of a darker purple. In terms of personality, think Ursula from *The Little Mermaid*. She's very clever, but only has her own interests in mind. A bit like number four's evil twin.

8

A Force of Life

You know how it is when the moonlight glows more than the gold-filled sun
and softly caresses your skin

It's when the tide lowers to reveal beautiful pools of life hidden between
entrenched boulders

It's when you swim oceans in a day, that you come up gasping for air,
wishing you'd have surfaced for a breather

It's when you cover that same time and distance following the tide that you
can catch your breath and keep your head above the water

It's the small and steady strokes in time that will get you to the other side of
your Olympic sized dream

It's when you throw your head back and see a straight path behind you
when you really swam a lifetime to get to where you are

It's when gravity runs its course and you collapse under the weight of your
own shoulders that you know it's time to take a step back

It's when nature is telling you to take it low but nurture is pushing you to
rise back up

It's when life's ups and downs meet at a place called routine and you just
tread through it to survive

But you know how it is when the moon's gravity pulls again and you come
down from where you were up in arms

It's when the tide lowers that you get to plant your feet into the ground and
wade the waters

It's when you get a chance to withdraw that you can reset before the tide
rises again

A poem by Esty Rosenfeld

Synesthesia:

An Interview By Eden Autmezguine

NATALIA'S STORY

Imagine that whenever you hear violins, you taste cheesecake. Or that your dad's voice is a pale green. Or that whenever you see the letter "B", you feel a tickle in your right hand. Sounds crazy right? Actually, this can be the way that a small percentage of the population experiences things. The condition they have is called synesthesia. It's a rare neurological condition, affecting approximately four (4) percent of the population, in which one sense is joined with another. Synesthesia combines objects such as letters, shapes, numbers or words with a sensory perception such as smell, color or flavor.

Every synesthete (someone with synesthesia) has their own unique perceptions. Natalia Feldman is someone who has synesthesia. For her, numbers have colors as well as personalities. Feldman graciously agreed to an interview so that we can get a personal look at just what living with this condition is like.

Q: When did you first find out that you had synesthesia?

A: My synesthesia is so innate to me that I never really thought to question it. However, I guess you could say that I realized I was different in my first year of middle school, when my teacher mentioned synesthesia. She said that certain people see colors when they hear music. It was then that I realized that numbers don't have colors and personalities for everyone. It has made things like math and physics a bit challenging because when I have numbers and colors that I like more, sometimes I'll want to use answers that aren't necessarily correct because my brain prefers their colors.



Photo: Natalia Feldman sits atop a counter in a coffee shop
Photo by Eden Autmezguine

THE TAV TIMES PRESENTS:

“The Caption Contest”

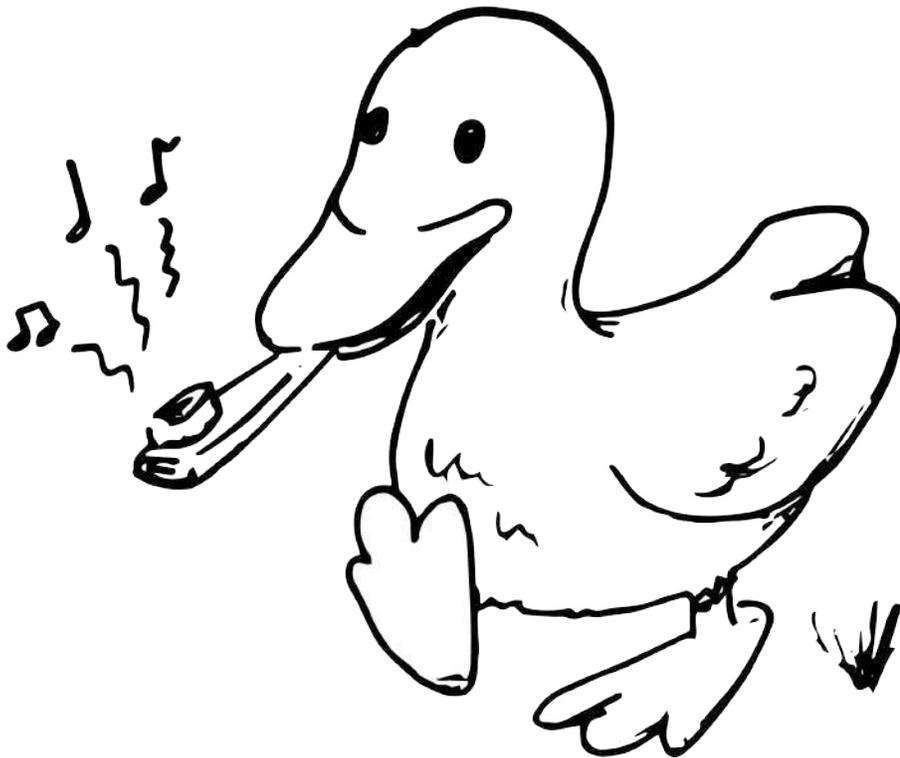
MAY THE BEST CAPTION WIN

|

SEND YOUR CAPTION TO: TJDC@TAV.CA

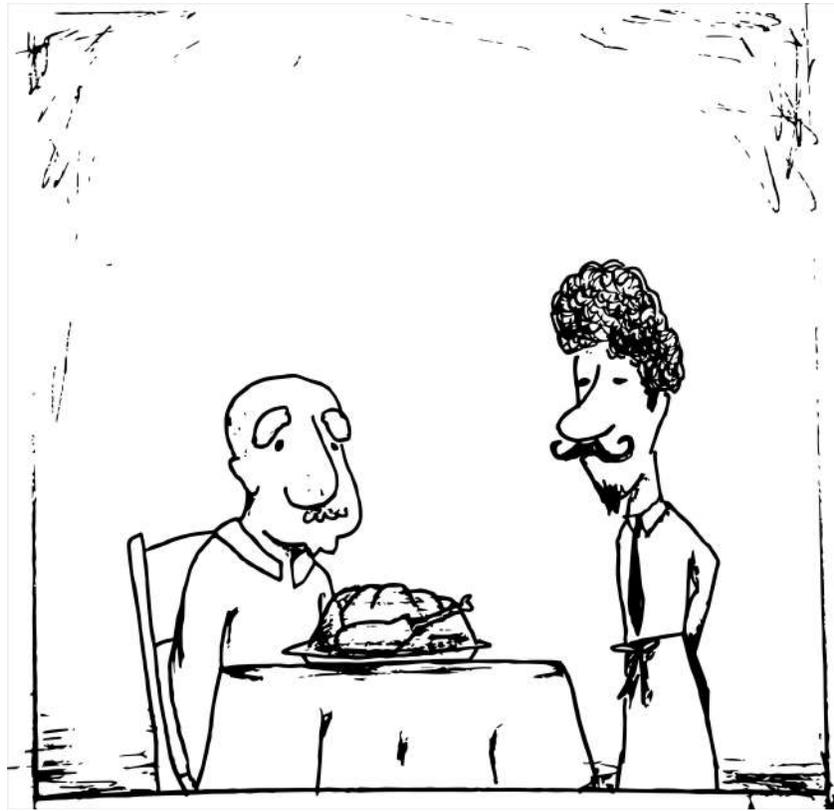
Captions will be judged based on level of humour and creativity.

PRIZE: A pair of Apple AirPods
(One winner for all three captions)



“

”



“

”



“

”